

Karina Wong Writes Book To Help Chinese People Find Their “First Pot of Gold”

Former Deputy Executive Director of Chinatown Manpower Project, Karina Wong, releases her first book, *My First Pot of Gold: An American Business Handbook for Chinese Immigrants* at a press conference yesterday, July 25th. She says this book can help new immigrants who do not know the landscape and language of their new country to deeply understand American business practices. Ms. Wong explains, this book specifically targets Chinese immigrant entrepreneurs and the challenges they face. This book is written in both Chinese and English.

This book is published by Pachira Enterprises and will be available on August 10, 2006 at World Journal Bookstores and www.myfirstpotofgold.com. Ms. Wong has also worked at J.P. Morgan Chase as an investment banker advising Fortune 500 businesses in corporate finance. Ms. Wong earned a B.S in Business and a B.A. in Spanish from Indiana University, and is currently studying for her Master's degree at the London School of Economics.

Picture caption: The family of Karina Wong

MING PAO
DAILY NEWS

USE 03391

出紙 12.5 大張 售價連稅

平日 50¢ 星期日 \$1.00

售印：(明報) (紐約) 有限公司

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外州零售價：

費城、波士頓平日 60¢

星期日：\$1.00

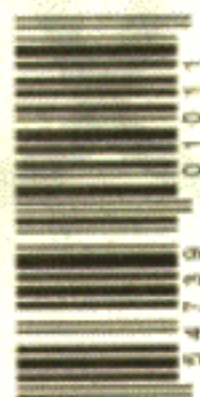
西雅圖平日：\$1.00

星期日：\$2.50

北美明報網址：

www.mingpao.com

報明



9 54739 01011

2006年7月26日 星期三 丙戌年七月初二

黃潔芝著書助華裔賺第一桶金

【明報紐約訊】前華埠人力中心副主任、商業輔助中心主任黃潔芝昨(25)日為自己的第一本書《第一桶金：華裔在美經商秘籍》(My First Pot of Gold: An American Business Handbook for Chinese Immigrants)召開新聞發布會。她表示，該書可以幫助人生地不熟、語言又不通的移民創業者，深入了解在美國成功創業的方法。她說，該書針對華裔移民創業者所面對的困難和挑戰，特地採用中英文雙語書寫。

該書由Pachira Enterprises出版，並定於2006年8月10日在世界日報書店和網站www.myfirstpotofgold.com公開出售。黃潔芝曾在摩根大通投資銀行任職，為財富500強公司提供財務方面的建議，目前就讀於倫敦經濟學院攻讀碩士學位，先前獲印第安納大學商業管理和西班牙語雙學士學位。



黃潔芝
全家合影。
(田祖慧攝)